The 2014 Ajay Castro Scholarship for Re-entering Women - Criteria

The Association for Women in Communications San Antonio Professional Chapter

The Ajay Castro Scholarship* for Re-entering Women will be awarded for the 2014-2015 academic year. Applications must be postmarked no later than Friday, March 21, 2014. Previous scholarships have ranged from $500 - $2,000. The number of scholarships awarded varies each year.

Scholarship Candidates Must:

• Be a high school graduate or G.E.D. certified
• Be a female undergraduate student accepted at or enrolled in a Bexar County university, college or community college after a minimum three-year lapse from graduating high school or leaving the academic world
• Be planning a career in a communications-related field (print or broadcast journalism, advertising, public relations, visual arts, etc.)
• Accept the award at the AWC Headliner Awards Banquet in June.

To Apply:

• Complete and submit the attached application form.
• Submit essay describing why you are returning to school to pursue a communication career; essay must be 500 words or less and typed.
• Submit two letters of recommendation. Letters from family members will not be considered. Letters may be sent under separate cover.

Awardees will be selected and notified in April. The winner(s) will be required to accept the scholarship award at the annual Women in Communications Headliner Awards Banquet, June 20, 2014. The scholarship check will be sent by the San Antonio Area Foundation, administrator of the scholarship, to the college or university where the winner is enrolled.

For more information, contact Scholarship Chair Becky Huff at beckyh@edenhill.org.

*The late Audreyjane “Ajay” Castro was one of San Antonio’s leading communicators. To honor Ajay, the San Antonio Chapter of AWC established a special scholarship fund in her honor. Through the years, she demonstrated her professional expertise by serving as the public information officer for the city’s largest school district, playing a major role in the promotion of Rivercenter, and developing Ford Motor Company’s “Salute to Education.” At the same time, Ajay served on many non-profit association boards and special event steering committees. Not only did she offer valuable insight to countless organizations, but she also offered advice, support and connections to two generations of women communicators. Of special interest to Ajay were those women who, like Ajay, left the work force to raise a family. Due to a lack of education or training, many of these women face additional challenges when trying to re-enter the work force.