

THE INFLUENCE OF PROFESSIONAL SELF-INTERESTS ON THE MANAGEMENT OF A NONPROFIT ORGANIZATION: A CASE STUDY

H. Paul LeBlanc III, The University of Texas at San Antonio

ABSTRACT

This case study examines how the structural characteristics of management in a state chapter of a national physician's association influence the decision-making processes and efficacy of the administrative procedures associated with meeting the organization's goals. In particular, this study situates the role of professional self-interests in regards to communication between a board of directors, comprised of physicians, and the non-physician manager of a nonprofit organization, and investigates how the relationship between the board and the manager influences the outcomes of the organization. The analysis is based on reference to other organizations in which the professional self-interests of participants influence decision-making in the organization.

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